



Dear Friends of Brevard Music Center & Overture,

The Brevard Music Center is pleased to invite you to be part of our extraordinary summer program guide, "Overture," for the 2019 Summer Festival season. Our beautiful, four-color, perfect-bound magazine is not only a vital part of every single performance throughout the season, but an elegant keepsake with wonderful notes about the artists and music that grace our stage and touch our lives.

The Music Center is proud to partner with Market Connections who produces our treasured Overture books. They work closely with us to design and produce Overture and will be reaching out to you as they enlist the support of our community partners and advertisers.

As an advertiser, your business will be featured in our Overture program and will be read and enjoyed over and over by 40,000 attendees. Your ad will distinguish you as a supporter of the Brevard Music Center, our promising students and remarkable faculty. Our patrons, the people you most want to reach with your marketing message, are loyal to our advertisers. They share your commitment to the arts and culture of our community and region.

Enclosed for your review are our 2019 advertising rate sheet and agreement, as well as other supporting documentation. We encourage you to consider joining our distinguished group of supporters in making the Brevard Music Center and Overture 2019 an outstanding success.

We invite you to fill out the attached agreement and email it to amy@bmcoverture.com. Market Connections team members Amy Edwards or Mary Crisp will be in contact with you soon on our behalf. In the interim, if you have any questions, please feel free to contact Amy directly at (828) 232-7505 or visit the Overture website at BMCOverture.com for more information.

As a supporter of the Brevard Music Center, we hope you will join us by taking center stage in our 2019 Overture program.

Very best regards,

Director of Marketing & Communications, Brevard Music Center

PLEASE CHECK THE RATE BELOW TO INDICATE YOUR DESIRED AD SIZE			
Ad Size	Full	Half	1/4
Full Color	page ad	page ad	page ad
2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overture	\$1,845	\$1,175	\$625
Early Bird*	\$1,695	\$1075	\$565

All print ad purchases include a web listing and lobby display ad.



Print and web ads must be received by Market Connections by 5:00 pm **Friday March 29, 2019***

*Contract and payment due by March 1, 2019 for early bird rate

Ad Materials Delivery Method:

- Email Print and Digital ads to amy@bmcoverture.com; subject: Advertiser Name/Overture
- Use Ad from 2018 Overture (Fees may apply for resizing or revisions)
- I would like Market Connections to design my ad.

Ad Design Rates:

If you need Market Connections to design your ad, check a box below:

- 1/4 page ad = \$225
 - 1/2 page ad = \$375
 - Full page ad = \$450
- Note: design of digital ads is not available

Payment Method:

- Check enclosed (Make check payable to Overture c/o Market Connections, Ste. 710, 82 Patton Ave. Asheville 28801)
- Please invoice; net 30 days.
- Pay by Credit Card (3% fee added)
- Visa MC DISCOVER Card number _____
- Exp date _____ Sec Code _____

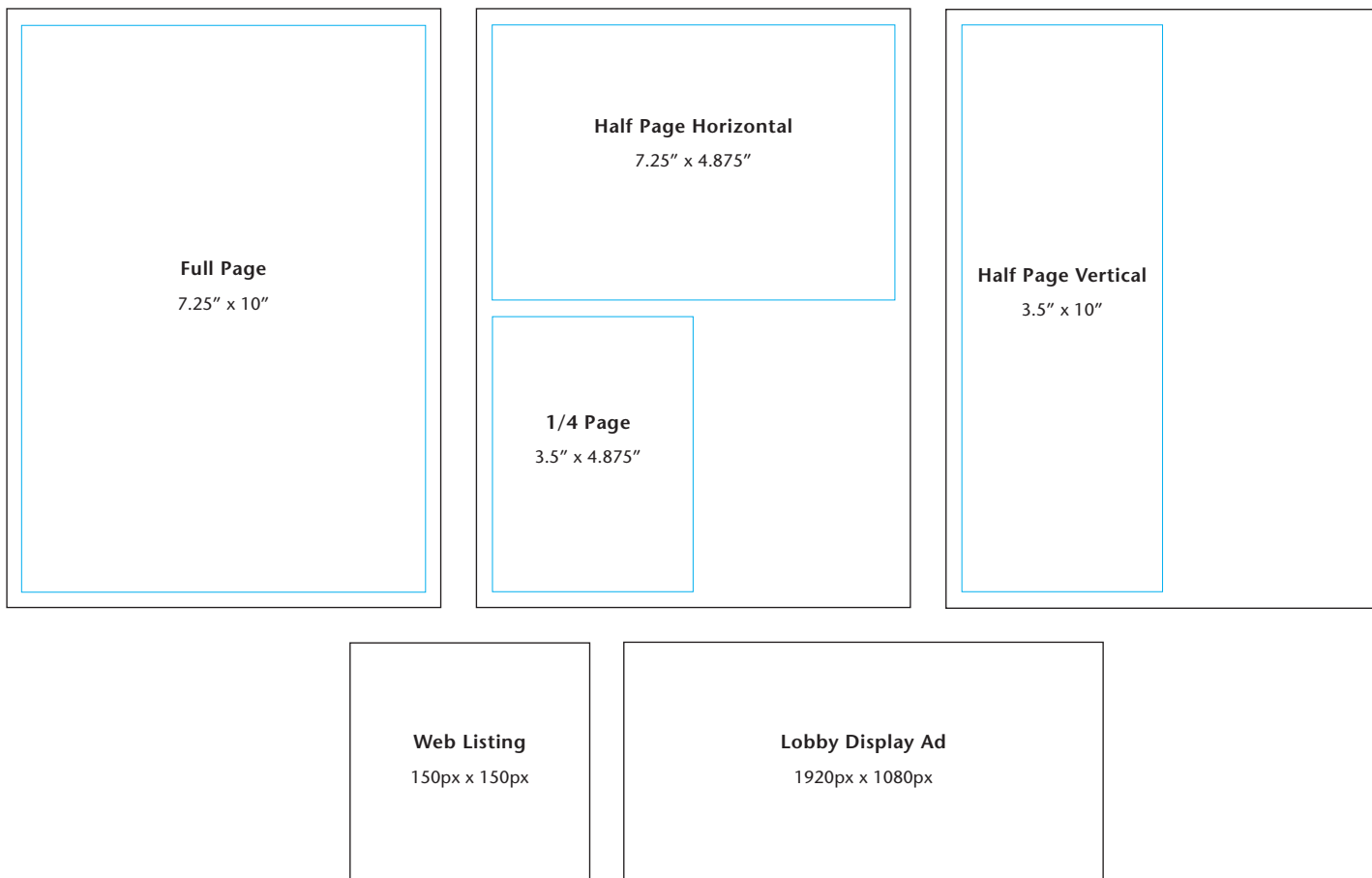
Note: Interest charge for late payments is 1.5%/month.

The company or individual named below, hereafter called the Advertiser, agrees to purchase advertising space in Overture 2019 as indicated above:

Advertiser	Contact Person	Ad Size	Rate
Address	City		State Zip
email	Work Phone	Cell Phone	
Advertiser Signature	Date	Overture/Market Connections Signature	Date

Please review above to be sure items have been checked appropriately.

Send completed form to: **Attention Overture, 888.627.7389 (Fax) or email: amy@bmcoverture.com**
www.BMCOverture.com



Required File Format - Print

- All ads are full color with no bleed
- Preferred file format is high resolution (300 dpi) pdf, tiff, or jpeg
- Files should remain under 5 megabytes

Required File Format - Digital

- A web listing and lobby display ad are included with all print ad purchases
- Files must be submitted as jpeg or png

All ads submitted must match sizes specified on this sheet. Failure to comply may result in an additional design fee and/or the inability for us to place your advertisement. Advertisers will be notified of additional charges incurred if ads are not submitted according to the above outlined specifications.

Email files to amy@bmcoverture.com; subject: advertiser name.
Advertisement Materials are due by March 29, 2019

www.BMCOverture.com